



**MINUTES OF THE  
TRANSPORTATION AND ENVIRONMENT COMMITTEE**

**SAN JOSE, CALIFORNIA**

**MONDAY, MARCH 03, 2014**

The Transportation and Environment Committee of the City of San José convened in Regular Session at 1:31 p.m. in the Committee Rooms 118-120, Council Wing, City Hall.

**PRESENT:** Council Member Sam Liccardo, Chair; Council Member Rose Herrera, Vice Chair; Council Member Xavier Campos and Council Member Donald Rocha.

**ABSENT:** All Present.

**STAFF:** Deputy City Manager Jennifer A. Maguire, Senior Deputy City Attorney Kevin Fisher, Mayor's Senior Policy Advisor Jeff Janssen and Deputy City Clerk Susan M. Davis.

**REPORTS TO COMMITTEE**

**(1) Regional Transportation Activities Report. (Transportation)**

Documents Filed: Memorandum from Director of Transportation Hans F. Larsen, dated February 12, 2014, recommending acceptance of the report.

Director of Transportation Hans F. Larsen offered the report and responded to Committee questions and concerns. Regional Projects Division Manager Ray Salvano was present.

Action: The Committee accepted the report.

**(2) California Environmental Quality Act (CEQA) Mitigation Monitoring and Reporting Program Status Report. (Planning, Building and Code Enforcement)**

Documents Filed: Memorandum from Director of Public Works David Sykes, dated February 20, 2014, recommending acceptance of the report.

Assistant Director of Planning, Building and Code Enforcement Laurel Prevetti presented the report and responded to Committee questions and concerns.

## REPORTS TO COMMITTEE

Public Comments: Greg Kerekas, Santa Clara Valley Audubon Society, expressed concern about the inhospitable habitat of the Burrowing Owl population at the Airport and encouraged the Committee to review and update the Airport Owl Management Plan strategy as soon as possible.

Action: The Committee accepted the report. Staff was directed to host an internal City Meeting, invite outside parties, i.e. the Audubon Society, developers, City representatives, and other groups and associations to discuss best practices, what is and not working, and to share information.

### (3) **Litter Outreach Strategy. (Environmental Services)**

Documents Filed: Memorandum from Director of Environmental Services Kerrie Romanow, dated February 12, 2014, recommending acceptance of the report.

Director of Environmental Services Kerrie Romanow provided introductory remarks. Environmental Program Manager Sharon Newton and Communications Officer Jennie Loft presented the report.

Committee discussion ensued.

Council Member Campos suggested that Staff outreach through social media with slogans and advertisements that pop up on, i.e. phone and tablet screens. Council Member Campos recommended figuring out how to fund and maintain more attractive garbage cans at bus stations. Council Member Campos also recommended that Staff be proactive with the Superintendents of the School Districts working on outreach plans and curriculum for children and to collaborate more with other department to provide more signage.

Council Member Herrera suggested more partnerships and collaboration with City Departments and the community.

Council Member Liccardo pointed out that Hawaii and Tahiti have great programs, which was actually the reason the City hosted the Bay Area Trash Summit on November 15, 2013, in order to share ideas, identify resources, discuss strategies and to continue networking with other Cities, environmental agencies, nonprofits and businesses.

Public Comments: Jeffrey Bedolla provided his own point of view on the Litter Outreach Strategy and suggested that the Committee direct Staff to reevaluate the strategy.

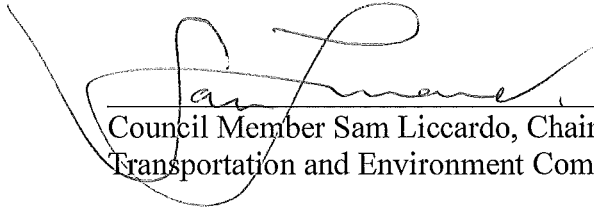
Action: The Committee accepted the report. Staff was directed to incorporate the comments and suggestions provided by the Committee in the next Litter Outreach Strategy Report.

## OPEN FORUM

There was no public testimony from the floor.

## ADJOURNMENT

Council Member Sam Liccardo adjourned the meeting at 2:52 p.m.



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Council Member Sam Liccardo, Chair  
Transportation and Environment Committee

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Access the video, the agenda and related reports for this meeting by visiting the City's website at <http://www.sanjoseca.gov/civiccenter/tv>.  
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